# Norton Lindsey Village Hall and Playing Fields CIO Business Plan – September 2018

**Charity Number: 1178271** 

Website: www.nlvillagehall.btck.co.uk

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## 1. Introduction/Overview

## History/Background

In 1948 a charitable trust was established to provide a community facility (Village Hall) in Norton Lindsey which would benefit all residents, Trustees were nominated to represent local community organisations including; Norton Lindsey Parish Council, PCC, WI, Norton Lindsey & Wolverton Cricket Club (who are tenants of the field), together with other locals who are potential users of the new facility.

The current hall was originally built in 1966 by volunteers from the local community.

In May 2018 the trust converted to become a Charitable Incorporated Organisation (CIO).

#### **Current Position**

It has long been recognised that Norton Lindsey needs a new hall/community facility (confirmed in the 2014 Parish Plan) as the hall is now extremely shabby, has inadequate toilet and kitchen facilities and is unusable; over the last 5 years, due to the condition of the hall, income has decreased by 54% meaning that the hall is also no longer financially viable and as such it closed in December 2017. An important community facility for local groups such as WI, Stilton Sniffers, Brownies, table tennis and for the community as a whole (for example; having a reasonably sized community space for events such as birthday parties) has been lost to the village.

The 2011 census and our 2017 village questionnaire (see Marketing and Promotion section and Appendix D) identified that a significant proportion of all the residents of Norton Lindsey are in the age groups 19 years old or younger and over 65's, however, we no longer have a suitably sized facility in which to conduct community life especially for the needs of the non-working population who spend most of their time in the Parish.

Norton Lindsey is poorly served by public transport which further isolates many residents from facilities in nearby towns:

- Located in the neighbouring parish of Claverdon, the closest facility of this type is the Dorothea Mitchell Hall which is 3 miles away; there is poor provision of public transport to this facility.
- Within Norton Lindsey village, there is;
  - A small church which is used frequently, especially the Church Room which can accommodate a meeting of a maximum of 10 people but has poor heating and limited kitchen facilities
  - Norton Lindsey and Wolverton Cricket Club which is open to members providing a bar and a social area that is used for entertainment
  - Wolverton Primary School (located on the boundary of Norton Lindsey) which has a hall that is heavily used by parents, pupils and an after school club. Child protection requirements and the demanding schedule of school activities do not enable reliable community use

## **Aims & Objectives**

Our Trustees Duty; a community facility held in trust for the purposes of physical and mental training, recreation, and social, moral and intellectual development, through the medium of playing fields, reading and recreation rooms, library, lectures, classes, recreations and entertainments, for the benefit of the inhabitants of Norton Lindsey and the surrounding district. Although now a CIO our charitable objects remain the same.

#### **Planned Development**

To help us achieve our CIO objects it is our mission to build and operate a new and sustainable village hall facility located at the centre of the community that, in conjunction with the playing fields, will enable growth of a stronger community to meet regularly to share knowledge and undertake activities allowing the whole and wider community of all ages to benefit.

A new village hall will:

- Provide a modern, fit-for-purpose, meeting place for existing local groups; WI, Brownies, Stilton Sniffers
- Provide a reasonably sized space for community events (for example; village fete, harvest supper) and for hire by individuals (for example; birthday parties, weddings)
- Increase opportunities for the community to enjoy and participate in sporting/physical, social and cultural activities through more group activities and having disabled access throughout

#### Management/Governance and Organisation

Trustees will conduct the day-to-day running of the hall through regular meetings and written reports with each agreeing to assume specific responsibilities for:

- Building (construction, maintenance and repairs)
- Bookings (application of terms and conditions of hire, website coordination)
- Operations (working with the Hall Administrator)
- Communications (Parish magazine, website, direct marketing)
- Finance (receipts and payments, balance sheet, banking)
- Governance (regulatory returns, Trustee meetings, reports)

Trustees will recruit and supervise the work of a paid part-time Hall Administrator who will be responsible for:

- Day-to-day management of all bookings, including access and security
- Ensuring the building is kept clean
- Overseeing the access of outside service contractors

Opening hours; the Hall will operate seven days a week, being available for bookings from 8 am until 10 pm. On special occasions the Trustees may agree to the closing hour being extended but not later than midnight given the proximity of nearby homes.

Bookings; all arrangements for bookings will be made through the NLVH website where details of the terms and conditions of hire will be posted. It is planned that a forward bookings calendar will be posted on the site to indicate when the hall is available.

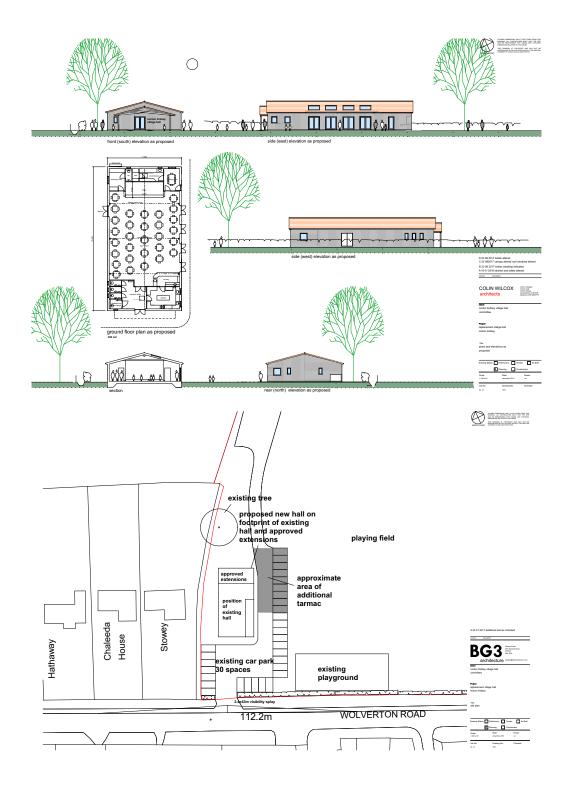
Rates and charges; the hall may be hired for personal use by individuals or by groups, charities and businesses at rates per hour or per session. Tables and chairs are included in the hiring rates, if use of the kitchen (cooker, fridge, dishwasher etc.) and/or catering equipment (glasses, china, cutlery, etc.) is required there will be supplementary charges.

## 2. Project Proposal

## **Description of Project**

During 2016/17, with representatives of potential user groups (WI), we visited twelve other similar facilities to review their building designs and service offering, for example; Claverdon, Bearley, Balscott, Charlecote, Hatton, Shrewley, Bishops Tachbrook and Snitterfield along with some facilities further afield. The findings were collated and reported back to the architects who were briefed to design a community building which:

- 1. Is highly efficient and economical to run, is built of materials and to a design that is sympathetic to the environment and on the existing setting on the playing fields
- 2. Affords good access throughout including disabled access and adequate parking
- 3. Will accommodate up to 120 people in the main hall together with a stage for performance and two smaller meeting rooms
- 4. To provide a light, airy and welcoming space but with the capability of being blacked-out for projection facilities
- 5. Provides catering facilities for hot meals and general refreshment space for community use





Planning permission was granted by Warwick District Council (WDC) on  $26^{th}$  May 2017; application reference W/16/2330 (see Appendix C).

## **Rationale for the Project**

The need for the project is visibly obvious with the current condition of the existing hall along with the fact that it is now unusable and has been closed since December 2017.

In 2007 a survey was conducted, and by 2014 the Parish Plan identified the need, for a new village hall. At the annual AGM of the Norton Lindsey Village Hall (NLVH) committee (2015 and 2016), Q&A's were issued to local residents and representatives of user groups were invited for their feedback and ideas.

In March 2017 a questionnaire was formulated and distributed via door drop to all local residents (see Appendix D); the Trustees reviewed the questionnaire results which were overwhelming in favour of a new village hall:

- 88% thought the village would be diminished without a hall
- 97% thought the hall and playing fields created and maintained a sense of community and belonging among the village residents

## **Phases/Works Programme**

To allow for ongoing fundraising a phased building programme has been planned with budgeted costs for each element including remaining professional fees (see Appendix A).

- Phase 1; construction of a water-tight building
- Phase 2; internal construction and fit-out, installation of services
- Phase 3; external works (car park and improved landscaping)

It is planned that there will be no practical break in onsite building activity between phases 1 and 2 of construction.

## **Key Partners**

We have various partners and stakeholders in this project as follows:

- WDC; funders, planning team
- Local groups; WI, Brownies, Stilton Sniffers
- Other hall users; local community
- Funders; Norton Lindsey Parish Council, Rank Foundation, Garfield Weston Foundation, Bernard Sunley Foundation
- Professional Team; Colin Wilcox (Architect), Kevin Partridge (Quantity Surveyor & Employers Agent),
   Grahame Wiggin (H&S and Principal Designer) and Phil Boraston (M&E Consultant)

#### **Milestones**

1.	Autumn 2018	Dismantling of existing hall (pre-construction)
2.	Winter 2018	Construction of groundworks and slab
3.	Spring 2019	Construction of water-tight building (phase 1)
4.	Spring 2019	Internal construction and fit-out, installation of services (phase 2)
5.	Summer 2019	Furniture & equipment; commissioning & opening
6.	Late summer 2019	External works: car park and improved landscaping (phase 3)

#### **Outcomes**

The key outcomes will be:

- A new modern, fit-for-purpose village hall
- Increased opportunity for the community to enjoy and participate in sporting/physical, social and cultural activities through more group activities and having disabled access throughout
- Reducing anti-social behaviour, promotion of healthier lifestyles, combating loneliness whilst at the same time reducing environmental impact by offering these services on the doorstep

## 3. MARKETING & PROMOTION

#### **Description of current marketing plan**

None as the existing hall has become unusable and closed in December 2017

## **Future Service Offer Options**

The hall will provide a foyer area, a multi-purpose main hall for larger meetings and two smaller meeting rooms, one of which will be available for hire, the other is unlikely to be hired out as it will operate as a green room for performances and provide additional storage space. In addition, chairs, tables, kitchen and catering equipment will be available. Storage space, if available, will also be offered for rent to community groups.

The 2011 census figures published by the ONS are detailed below along with 2017 community data providing an overview of the age profile of the current village population. Trustees have used this information to estimate that as many as 613 people who presently live in the village could potentially use the new hall.

Age (Years)	Number (2011 census)	Community Data People Number (March 2017) From 141 households (60%)		
0-5		31 (8.4%)		
6-15		53 (14.4%)		
16-25	Total 326	18 (4.8%)	Total 368 = 60%	
26-40		44 (11.9%)	1000/	
41-55		64 (17.4%)	100% total therefore estimated at 613	
56-70		60 (16.3%)		
71+		98 (26.6%)		

#### Target audience:

- 1. The commercial under 5's category is a competitive market with numerous activities offered for babies and toddlers with their parents; activity leaders are often requesting recommendations from local parents for new venues and could provide an excellent opportunity for regular bookings, these would be during the daytime sessions.
- 2. Groups for primary school aged children include the uniformed groups, for example; Rainbows, Beavers, Cubs, Brownies, as well as youth groups and activity clubs. This age of child would be using the hall in the evenings and at weekends.
- 3. 'Tween' and teenaged groups also include the older uniformed groups, for example; Scouts, Guides, Rangers as well as youth groups and activity clubs.
- 4. The 20-64 year olds or 'working age population' spend the greater part of the day and week out of the village, returning in the evenings and being around at weekends. This indicates their likely usage of the hall for social or leisure purposes, however, they may be interested in hiring the hall to hold business meetings or work events during office hours; the leisure purposes could include exercise, adult education classes and hobby based groups.
- 5. Over 65's are likely to have a higher propensity to be in the village during the day; given the population in this age group is growing this will be a key group to target as they may have a higher level of disposable income to use to pursue leisure activities requiring a hall venue. They may also have limited access to services outside the village as the rural transport links can be restrictive and so rely on walking to leisure activities, being potentially in and around the village all day, every day, the opportunities are widest with this group.

Trustees anticipate that the provision of a new hall will in itself encourage new potential user groups to form and existing groups to grow; our research has identified and secured a number of new group activities which have been marked in **BOLD**, \* represents existing users who will continue once the new hall is built:

- Parents and child activities/classes; Sing & Sign, Art Base, Baby Sensory, Monkey Music, pre-school club
- Uniformed groups; Brownies \*, Rainbows, Beavers, Cubs
- Youth groups; youth club
- Activity clubs; table tennis\*, games club, short mat bowls, gardening, flower arranging
- Hobby or local interest groups; history group, sewing group, slimming club
- Community based organisations; the Women's Institute \*
- Charity groups & events; Stilton Sniffers \*
- Church events and meetings where a large space is needed
- Community events; annual village fete \*, lunch clubs, afternoon teas
- Consultation events or individual meetings; PCSO, Neighbourhood Watch, health related consults
- Providing a base for community activities; facilities for an annual litter pick, moonlit walk
- Business events; use as a training centre, meetings from businesses based nearby
- Parish Council meetings requiring a larger space
- Polling station
- Childcare; crèches

- Adult education classes; Community First Aid \*, IT class, Languages,
- Exercise classes; Zumba, yoga, Pilates, relaxation & meditation
- Bands/gig nights, quiz nights
- Cinema nights (one per month planned)
- Touring Theatre; Two groups have expressed an interest
- Exhibitions; Photography display, Art
- Farmers Market (one Saturday per month)
- Cookery Classes (small groups only)
- Social Individual events; birthday parties \*/christenings/wedding receptions/funerals
- Use by local school; \* Sports day
- Junior Football Club \*
- Cricket Club \* (tenant for playing fields)
- One of the separate small meeting rooms could be used for counselling services and drop in sessions for Councillors and MP's.

#### Competition

Trustees do not anticipate that the hall will compete directly with any other venues as it offers facilities unique to Norton Lindsey.

## Within the village:

- Wolverton Primary School has a hall, which is used heavily by parents, pupils and the after-school club
  making it inaccessible during working hours and evening/weekend access is very limited. Child protection
  requirements and the demanding schedule of school activities do not enable reliable community use.
- The Norton Lindsey & Wolverton Cricket Club has a bar area which is available to members at a reduced hire charge, the Club is a licensed premise making it unsuitable for some user groups and has limited space.
- The New Inn community pub has only the bar area, it is also a licensed premise making it unsuitable for some user groups and it has very limited space making it unsuitable for certain activities, for example; meetings or exercise classes.
- The Church Room adjacent to the Church can only accommodate a meeting of a maximum of 10 people; it also has limited kitchen and toilet facilities.

## Within the local area:

The closest facility of this type is the Dorothea Mitchell Hall located in the neighbouring parish of Claverdon which is 3 miles away; it has a number of spaces suitable for a variety of uses including sports, activities and parties, however, it is well used by its own community making it difficult to book and also doesn't have an online booking facility.

Further afield there is Snitterfield, Bearley, Wolverton, and Hatton Hall; the potential benefit of all these facilities is significantly constrained by their distance from Norton Lindsey and the extremely limited public transport that is available.

#### Within Warwick District:

Trustees have researched and discovered that some of the mid-sized venues in the area, for example, Warwick and Leamington, although nearby are already well utilised by the populations closest to them and are at capacity and/or restrictively expensive; it is extremely hard to secure a booking at a reasonable cost and with few venues offering online booking facilities it can be time consuming to wait for a yes/no answer from part-time volunteers. Local service providers report difficulty in booking suitably sized modern facilities in which to host their classes, activities or groups, for example; dog training classes, yoga and dance groups.

#### Comparable facilities:

The rates achieved by comparable facilities have been researched and summarised (hours of paid occupancy achieved is more commercially sensitive information and has been more difficult to research):

Parish council area	Population	Full hourly rate	Discount rate (if known)	Additional info	
Norton Lindsey	600	£15	£12 (Local)	Kitchen flat rate/Meeting Room flat rate	
Hatton	2319	£15	£13.50	30 people seated	
Budbrooke	1863	£13	n/k	No car park	
Claverdon	1261	£16	Kitchen flat rate	120 capacity	
Charlecote	200			70 capacity	
Barford	1336	£12		100/60 seated	
Bearley	724	£15	£11	100	
Lapworth	1828	£50	Local rate	Kitchen £30 flat rate/Hall size 127 sqm	
Leek Wootton	1017	£17	Kitchen £10 flat	120 people	
Shrewley	870	£13	n/k	100 people	
Snitterfield	1226			100 people	
Wolverton					
NL The New Inn		Licenced premises – Seated 28 max – open to public/No separate meeting room			
NL Church Room		10 people max			

This business plan is based on an average of £12 per hour hire charge and 30 hours of hire per week in Year 1, Trustees believe this to be realistic and achievable.

The new hall will offer tiered hire rates depending on the hirer and their connection with the village:

- Commercial businesses, for example; baby classes/childcare, will be charged a commercial rate, with incentives for long term block bookings
- Local users will be charged a local rate, again with incentives for long term block bookings
- Holiday bookings will be maximised to make use of the space vacated by term time only bookings
- Charging an additional flat rate fee for the use of the kitchen will be a new and further revenue source

As well as the main hall, one of the smaller meeting rooms will also be available for hire at a reduced rate to the main hall; this is a facility which we have not had previously and was identified as a need in our research. The design of the building has been carefully considered to allow separate simultaneous hiring over the same period although this is not expected to arise initially and hasn't been included in the financial forecasts.

## **Community Engagement/Consultation and Involvement**

Plans for the new hall have evolved through an active consultation programme that has engaged the local community and potential user groups in the planning and also fundraising activities.

Following on from the activities in 2007 – 2016 mentioned earlier in this plan, in early 2017 wider public consultations were undertaken at open meetings of the Parish Council and within the local community.

In June 2017 the whole community were invited (including a letter drop to every household) to attend a launch meeting which was attended by 80 people; a presentation of our proposals was given and a display was installed in the existing hall which provided information on the new hall and the building plans. A Q&A followed and people were invited to submit ideas, concerns, voluntary contributions and questions via post it notes which were then fed into our plans. Updates and signposts to the website were also published in the Parish magazine, which is provided monthly to the vast majority of households. Those who were unable to attend were contacted separately via a summary business plan door drop and all resources from the meeting were made available to download via our website www.nlvillagehall.btck.co.uk.

On 9th July 2017 a drop-in surgery was held at the village fete, 400+ people attended the fete with many of them visiting our exhibition; the plans for the new hall were displayed and a section of the proposed building construction was available for viewing. This activity was repeated at the fete held on 8th July 2018.

As part of engaging the community the trustees have visited every house, some ideas and concerns have been expressed; although there has been no objection to the development on planning grounds some concerns have been expressed about noise and parking which will be addressed in the detailed design and operational proposals.

### **Planned Marketing Activities**

Prior to opening, pre-launch marketing will take place within the village and with local businesses to raise awareness of the hall, its facilities, its availability and how to book, including online bookings. To encourage future use, once the hall is open potential customers will be invited to special events that are hosted by Trustees, for example; launch event, open days, sport/fun activities, cinema nights, Christmas/New Year Celebrations.

The communication channels for marketing the hall will include:

- Norton Lindsey/Wolverton/Langley Parish Magazine
- Norton Lindsey VH website www.nlvillagehall.btck.co.uk
- Social media pages, for example; the Norton Lindsey Village Facebook page
- Online profile with www.Hallshire.com
- Local press and media, for example; Courier, Observer, Stratford Herald
- Posters in the local vicinity, for example; The New Inn, the doctors' surgeries in Claverdon and Hampton Magna, the Parish noticeboards
- The Church via services and networking
- A leaflet drop in the village
- Third party websites, for example; local council links, Mums know Best Warwickshire
- Direct contact with local businesses who may wish to hire the hall for meetings and commercial groups such as children's classes, slimming clubs, exercise classes, for example; email, letters, phone
- Networking with existing groups, for example; WI

## 4. FINANCIAL PLAN

### **Present Financial Situation**

We currently have £149715 in our build fund with pledges of a further £10,000; there are ongoing fundraising activities and regular village events which will further increase this figure.

Despite the existing hall being in poor condition, the last two years accounts provided (see Appendix B) show an operational profit:

March 2017 £9,336.58

March 2016 £8,161.05

## **Estimated Project Costs**

In 2017, Trustees worked closely with a Quantity Surveyor to complete a tendering process, which identified a preferred building contractor; Timberworks Europe (see Appendix E). The tender price for the turnkey fully operational building totals £495,063 including a contingency. Professional and utility connection fees have been covered out of existing village hall reserves. There are fees of £13,000 yet to be paid.

#### **Funding Plan**

Total project cost including contingency			£495,063
Village build fund balance (in cash reserves) Village pledges (currently unpaid) Village grant – Parish Council Confirmed Less fees still to be paid Sub-total	£149,715 £ 8,000 £ 35,000 £ 13,000	- £179,715	£315,348
Grants (External): Rank Foundation – Confirmed & Paid Warwick District Council - Confirmed Garfield Weston Foundation – Confirmed Bernard Sunley Foundation – Confirmed	£ 4,000 £85,000 £25,000 £15,000	£125,000	
Total External Funding Still Required @ Sept 2018			£190,348
Grant applications pending decisions by Dec 18: Foyle Foundation The Adint Charitable Trust Big Lottery Reaching Communities WREN application	Potentially £ 9,000 £ 9,000 £80,000 £80,000		

To be able to proceed without delay and avoid rising construction costs, the Trustees would like to secure the shortfall of circa. £190,348 to be underwritten from Warwick District Council, however, it is envisaged that the full amount is unlikely to be required as other grant applications will hopefully be agreed.

After completion of the new hall build, whilst it is not essential in the short term, we would like to source additional capital investment in order to re-furnish the hall with new chairs, tables and kitchen equipment as well as expanding on improved external works.

Trustees also plan, as in previous years, to conduct regular fundraising events and activities; currently running is a very successful 100 Club, along with the annual harvest supper, cheese & wine/musical evenings and the annual village fete.

## **VAT Status of the Project**

As we are a registered charity, Trustees have obtained HMRC advice to confirm that there will be no vat charged on the costs of building the new hall (excluding professional fees).

## **Income and Expenditure Forecast**

#### Income:

The hall will primarily be available to the community for hire on both an ad-hoc and regular basis; this will be the main source of income, Trustees are optimistic that through careful management of pricing, occupancy levels and costs the hall should be cash sustainable from its first year of operation.

In addition to hire revenue, Trustees will continue to raise charitable gifts and organise events, for example, annual village fete, harvest supper, as supplementary income.

Income from operations will be determined by two factors:

- 1. The number of hours that the main hall is let for
- 2. The price charged for each hour the Hall is let for

Income	Year 1	Year 2	Year 3	Year 4	Year 5
Turnover (note 1)	18,720	22,750	27,040	31,590	36,400
Fundraising (note 2)	5,000	5,000	5,000	5,000	5,000
Total income	23,720	27,750	32,040	36,590	41,400

Income figures have been based on a potential 98 hours per week from the main hall only although there is a future potential of an additional 98 hours per week if/when one of the smaller meeting rooms is used at the same time as the main hall.

Note 1: Year 1 assumed to be an average occupancy of 30 hours per week (31% usage) at an average rate of £12 per hour, Year 2 of 35 hpw (36% usage) at £12.50ph, Year 3 Of 40 hpw (41% usage) at £13ph, Year 4 of 45 hpw (46% usage) at £13.50ph and Year 5 of 50 hpw (51% usage) at £14ph.

Note 2: Trustees have agreed to raise £5000 a year through 100 Club and events held such as the annual village fete (see accounts in Appendix B)

Note 3: Trustees intend (subject to income levels) that at least 24 hours per week (25% occupancy) will be offered as free community led activity time.

#### Costs:

Once the new hall is brought into use there will be a number of costs associated with its existence that will immediately begin to accrue (fixed costs). In addition, hall usage will clearly result in additional costs arising (variable costs). The Trustees have, through historic data, research and detailed consideration, forecasted costs for a five year period, building in an annual 2% inflation increase.

## Fixed Costs (administrative expenses)

Fixed cost	Year 1	Year 2	Year 3	Year 4	Year 5
Business rates (note 1)	200	204	208	212	216
Insurance	2,000	2040	2081	2122	2164
Performing Rights licence	170	173	177	180	184
Internet, telephone	400	408	416	428	436
Waste management	850	867	884	902	920
Part-time Hall Administrator (honorarium)	3000	3060	3121	3201	3265
Intruder alarm maintenance	630	642	654	667	680
Fire alarm maintenance	525	535	545	555	566
Lightning protection	263	268	273	285	291
Accountancy (honorarium)	100	102	104	106	108
Sundry	500	510	520	530	540
Sub-total administrative expenses	8,638	8,809	8,983	9,188	9,370

Note 1 – Assumption that business rates relief of 80-100% will be available on the property.

## Variable costs (cost of sales):

Variable costs	Year 1 (31% Usage)	Year 2 (36% Usage)	Year 3 (41% Usage)	Year 4 (46% Usage)	Year 5 (51% Usage)
Electricity (There is no gas in the Village)	2,500	2974	3483	3907	4332
Water (meter)	500	612	696	781	867
Cleaning – labour	2,000	2040	2080	2121	2163
Washroom consumables	500	612	696	781	867
Maintenance, servicing & repairs	2,000	2448	2787	3127	3468
Sub-total cost of sales	7,500	8686	9742	10717	11697

## Total operating costs:

Summary	Year 1	Year 2	Year 3	Year 4	Year 5
Cost of sales	7,500	8,686	9,742	10,717	11,697
Administrative expense	8,638	8,809	8,983	9,188	9,370
Total operating costs	16,138	17,495	18,725	19,905	21,067

## Forecast profit/loss:

Forecast	Year 1	Year 2	Year 3	Year 4	Year 5
Income (note 1)	23,720	27,750	32,040	36,590	41,400
Cost of sales	7,500	8,686	9,742	10,717	11,697
Gross surplus	16,220	19,064	22,298	25,873	29,703
Administrative expense	8,638	8,809	8,983	9,188	9,370
Operational profit/loss	7,582	10,255	13,315	16,685	20,333

Note 1 – Typical fundraising amount of £5,000 is included in the above forecast however this is not guaranteed

## Sensitivity Analysis:

Income Variances:	Year 1	Year 2	Year 3	Year 4	Year 5
-10% Income = Operational profit/loss	5,210	7,480	10,111	13,026	16,193
+10% Income = Operational profit/loss	9,954	13,030	16,519	20,344	24,473

From the above it is clear to see that the hall is expected to deliver an operational surplus which opens the possibility of taking a long term loan, however this would depend on very low interest rates and a long term. A loan is not the preferred option because of the potential legal requirements.

The Trustees intend to review the annual financial performance and split any annual surplus, after payment of any business loan, into two distinct funds:

- 1. A reserve to cover unforeseeable costs, for example; significant repairs over the life of the property
- 2. A reserve to cover the playing fields and playground

## **5. RISKS AND ISSUES - SWOT**

STRENGTHS	WEAKNESSES
<ul> <li>Large village population (600+)</li> <li>Several pieces of research over the past decade identified and reiterated need for a new Hall</li> <li>Strong support from Parish Council and Parochial Church Council</li> <li>Central village location</li> <li>Statements of intent to continue use of hall from several village groups and also potential new groups</li> <li>Funds raised from donations alone; shows strong community support</li> <li>Solid fundraising base to support sound financial plans</li> <li>Modern and sustainable design</li> <li>Design led by informed predicted usage</li> <li>Strong existing volunteer focus in the village</li> <li>Widely skilled Trustees, for example; retired professional engineer, business/operations manager, representatives from community groups (WI, PCC, cricket club, Parish Council, Sniffers, community pub)</li> </ul>	<ul> <li>Occupancy does not increase to sufficient levels to fund depreciation/maintenance charges</li> <li>Size of venue may affect marketability</li> <li>Possible limited storage space</li> <li>Cash flow during build project; delay in grant funding</li> </ul>

OPPORTUNITIES	THREATS
<ul> <li>Allow existing community groups to continue and remain in the village</li> <li>Increase the local skills capacity through holding adult education classes</li> <li>New groups start-up that have been unable to do so in the past as they were unable to use the existing hall due to poor condition</li> <li>Expand existing small groups who meet in residents homes but need extra space</li> <li>Broaden the involvement of local people through offering a wide range of activities and services, including; social, leisure and education events</li> <li>Offering a local alternative to the licensed premises</li> <li>Link-ups with local businesses to offer meeting space</li> <li>Provide base for wider community work</li> <li>Potential 25% (24 hours per week) of occupancy time in free community led activities</li> </ul>	<ul> <li>Lack of local government funding to finance the shortfall will delay start and could result in building costs spiralling out of reach</li> <li>Hall doesn't generate enough income</li> <li>Less popular time slots may need to be discounted thus reducing income</li> <li>Management are all volunteers which could impact on time available for marketing of the hall; the benefits of becoming a CIO should mitigate and encourage volunteers for management responsibilities.</li> <li>Other new halls may take away business</li> <li>Unexpected expenditure when the hall is up and running</li> <li>Delays in confirming funding</li> <li>As a result of the above spiralling contract/tender costs of the building via Timberworks</li> </ul>

Risk Register	L, M, H	Mitigation
Lack of funding, resulting in increased costs	Н	Approach to WDC for long term loan to cover the
		shortfall
Project stages overrun	М	Dismantle and groundworks – weather dependant
Overspend on groundworks	М	Reduce specification to cover overspend
Cash flow during construction	М	Structured release of funds to contractor, ideally to
		match incoming grants
Lack of income from hall hire	М	Approach Parish Council to guarantee any potential
		loan repayments
Lack of Hall hire	М	Discount less popular hire times, review and adjust hire
		rates to increase occupancy. Actively promote hall
		through increased marketing strategy
Management volunteers limited	L	Mitigated by conversion to CIO as now limited liability
Unexpected expenditure for running costs	М	Plan for a sinking fund
Ability to recruit a hall administrator	L	Review salary/hours required, seek HR advice

## 6. Executive Summary

The creation of a new village hall will transform life in Norton Lindsey; it will provide a community space for residents of all ages, affording safe and comfortable facilities that encourage interaction and sustain interest in activities and events that directly enrich residents' lives. This facility has had a long gestation and will meet a need that many have felt will never be met; for a rural community not to have a village hall stops so many initiatives that have needed the simplest amenity such as toilets for events on the playing fields or an operational base for community led activities, let alone the more established groups that have stoically managed using the antiquated facilities afforded by the old village hall in recent years. Leaders of community groups in the parish realise that this facility will be transformational for their members who have for so long made do with small, deteriorating and inappropriate facilities.

The hall will enable residents to meet informally through shared interest groups, coffee mornings and other social interactions, it is also anticipated that the hall will enable providers of adult education, childcare and exercise classes to establish viable programmes for the benefit of local residents, a requirement indicated in the Parish Plan, and Trustees have had considerable interest from the community for using the hall for events such as family celebrations, birthday parties and the like.

Subject to securing the shortfall in funding, it is planned that the construction phase will begin in autumn 2018 and run through until summer 2019, allowing time for commissioning and an official opening of a fully operational new hall in 2019. Trustees will judge it to be a success if the new hall is being used by a diverse range of groups of all ages who are coming together not just for their own benefit, but to also serve the wider community:

## **KPI - Diversity Success**

This will be measured by the number of not for profit organisations using the hall each week, for example; Brownies, history group. Our target will be:

• Year 1 - Existing 3 groups per week and thereafter adding 1 extra group per year

## **Usage Measurement**

The Trustees ideally plan (subject to income levels) to keep at least 25% (24 hours per week) of usage time as free community led activities.

Usage Ratio = hours booked / available hours of the MAIN HALL ONLY i.e. 98 hours per week. Targets are as follows:

	PAID USAGE	COMMUNITY FREE USAGE	TOTAL USAGE
•	Year 1 30 hours per week paid/98 hours = 31%	25% (24 hours per week)	55%
•	Year 2 35 hours per week paid/98 hours = 36%	25% (24 hours per week)	60%
•	Year 3 40 hours per week paid/98 hours = 41%	25% (24 hours per week)	65%
•	Year 4 45 hours per week paid/98 hours = 46%	25% (24 hours per week)	70%
•	Year 5 50 hours per week paid/98 hours = 51%	25% (24 hours per week)	75%

If you require any further information, please contact Carole Briggs, Trustee & Secretary, Norton Lindsey Village Hall & Playing Fields CIO;

Email; <a href="mailto:carolebriggs61@gmail.com">carolebriggs61@gmail.com</a>

Tel: 01926 843355

## Appendix A – Costs and Fees

Main Summary:

	Total	<b>Pre-construction</b>	Phase 1	Phase 2
Construction		Dismantle & groundworks	Building Construction, M&E	Internal works
Bill 1 Tender Preliminaries & Design	£ 32,685.00	£ 32,685.00	£ -	£ -
Bill 2 Tender - Building works	£167,002.00	£ 80,572.00	£ 86,430.00	£
Bill 3 Tender – M&E	£ 85,946.00	£ -	£ 85,946.00	£
Bill 4 Tender – Timber Frame	£184,430.00	£ -	£ 184,430.00	£
Bill 3 Contingency	£ 25,000.00	£ -	£	£ 25000.00
	£ 495,063.00	£ 113,257.00	£ 356,806.00	£ 25000.00
External & Bar works (Phase 3)	£ 30,000.00			
Fees & Charges (Paid from existing NLVH funds)				
Architect – Colin Wilcox (In kind)	£ 0.00	£ -	£ -	£ -
CDM-C - Graham Wiggins	£ 1500.00	£ -	£ -	£ 1500.00
QS – Kevin Partridge	£ 8100.00	£ 4860.00*	£ -	£ 2700.00
M&E – Phil Boraston	£ 2100.00	£ 2100.00	£ -	£ -
Mains Electric Western Power	£ 2425.29	£ 2425.29*	£ -	£ -
Planning	£ 2290.00	£ 2290.00	£ -	£ -
Surveys	£ 1674.00	£ 1674.00	£ -	£ -
Asbestos removal	£ 300.00	£ 300.00*	£ -	£ -
Electric kiosk construction	£ 1000.00	£1000.00	£ -	£ -
Water Plus	£ 4110.71	£ 4110.71*	£ -	£ -
(Estimate)/Contingency				
Storage Container	£ 1500.00	£ 1500.00*	£ -	£ -
TOTALS	£ 25,000.00	£20,260.00	£-	£ 3200.00

<sup>\*</sup> Unpaid @ Sept 2018

## Appendix B – Norton Lindsey Village Hall Accounts

Norton Lindsey Village Hall	_			
Balance Sheet as at 31/08/2	017			
	2015	2016	2017	
General Fund as 31/08/2015	£59,656.98	£67,717.60 £100.00	£75,284.74 ~	
Transfer from Receipts and Payments	£8,060.62	£7,355.23 £111.91	£9,336.58 /	
	£67,717.60	£75,284.74	£84,621.32	
FIXED ASSETS				
Building & Land at Cost	£2,229.24	£2,229.24	£2,229.24 ~	
CURRENT ASSETS				
Bank Account - Current Account	£6,170.46	£7,076.28	£2,484.51 /	
Build Fund savings Less unpaid cheques	£59,317.90	£66,785.04	£80,032.57 -	
cess unpaid cheques	£65,488.36	£73,055.50	£82,392.08 -	
	£67,717.60	£75,284.74	£84,621.32 ~	
I can confirm that in my opinion the receip	ots and payments account	and the balance sheet fo	r the 12 months ending	
31 August 2017 appear accurate from the	information provided to m	ne.		
	PETER 1200 8/2/18			
,,	1 ETER, 150C	ERS.		

		on Lindsey Village Hall nts Account - Year Ending 31/08/2	017	
ecelpts	2016		2017	
all Hire	£3,865.00	Hall Hire	£2,520.00~	
unctions	£125.50	Functions	£967.00~	
00 Club	£2,900.00	100 Club	£1,853.92~	
onation	£6,943.73	Donations to C/A	£4,815.03 ~	
ns Ref	£141.44	Donations to Build Fund	£5,053.63 -	Closed March 2017
Misc	£733.00	Donations/Int to B/Soc	£883.90-	
	£14,708.67	Wayleave Refund	£3.87-	
		Defib Maintenance	£30.00,	
		Trf Fete Expenses	£21.00~	
		Misc	Nil	
			£16,14	8.35
Payments				
Electric	£832.79	Electric	£551.01 -	
Rates	£172.96	Rates	£171.69-	
Water	£1,062.04	Water	£970.97 -	
Insurance	£752.39	Insurance	£970.93 -	
Maintenance	£263.65	Maint/Build Fees	£2,588.39-	
100C Payments	£1,475.00	100 Club	£1,425.00 ~	
Misc	£1,988.79	Gen expenses/Licence	£133.78~	_
	£6,547.62		£6,81	1.77
Transfer to General Fund	£8,161.05		£9,33	6.58

## **APPENDIX C - Planning Approval**



#### WARWICK DISTRICT COUNCIL Notice of Decision of **District Planning Authority**

TOWN & COUNTRY PLANNING ACT 1990 (AS AMENDED)
THE TOWN & COUNTRY PLANNING (DEVELOPMENT MANAGEMENT PROCEDURE) (ENGLAND) ORDER 2015

Mr C wilcox BG3 architecture quinet house 681 warwick road B91 3DA

Planning Permission : GRANTED

Application Reference: W/16/2330 lucy.hammond@warwickdc.gov.uk

Notice is hereby given that Planning Permission is GRANTED for:

Proposed replacement village hall (to be positioned on the footprint of the existing village hall plus extension approved by planning permission W/16/1482)

at Village Hall, Wolverton Road, Norton Lindsey, Warwick, CV35 8JL

for Mr P Woolford in accordance with the application submitted on 16/02/17.

Subject to the following condition(s):

- The development hereby permitted shall begin not later than three years from the date of this permission. **REASON:** To comply with Section 91 of the Town and Country Planning Act 1990 (as amended).
- The development hereby permitted shall be carried out strictly in accordance with the details shown on the site location plan and approved drawings 07, 08 and 09, and specification contained therein, submitted on 22 December 2016. REASON: For the avoidance of doubt and to secure a satisfactory form of development in accordance with Policies DP1 and DP2 of the Warwick District Local Plan 1996-2011

#### Pre-Commencement Condition:

Other than site clearance and preparation works no works shall commence on the construction of the development hereby permitted until samples of the external facing materials to be used have been submitted to and approved in writing by the local planning authority. Development shall be carried out in accordance with the approved details. REASON: To ensure that the proposed development has a satisfactory external appearance in the interests of the visual amenities of the locality in accordance with Policy DP1 of the Warwick District Local Plan 1996-2011.

Pre-Commencement Condition:

The development hereby permitted shall not be commenced unless and until a scheme showing how either a). at least 10% of the predicted energy requirement of the development will be produced on or near to the site from renewable energy resources, or b), a scheme showing how at least 10% of the energy demand of the development and its CO² emissions would be reduced through the initial construction methods and materials has been submitted to and approved in writing by the Local Planning Authority. The development shall not be first occupied until all the works within the approved scheme have been completed and thereafter the works shall be retained at all times and shall be maintained strictly in accordance with manufacturer's specifications. REASON: To ensure that adequate provision is made for the generation of energy from renewable energy resources or to achieve carbon savings in accordance with the provisions of Policy DP13 in the Warwick District accordance with the provisions of Policy DP13 in the Warwick District Local Plan 1996-2011.

The Council positively encourages potential applicants and their representatives to take up the pre-application services offered by the Council. In reaching this decision the Council has sought, via the offer of the provision of pre-application advice, to work proactively with the applicant(s) and their representatives in order to foster the delivery of sustainable development, in accordance with the requirements of the National Planning Policy Framework. National Planning Policy Framework.

Dated: 26/05/2017

Development Management Team Leader (Authorised Officer of the Council)

Date Dispatched: 26/05/2017

Any pre-commencement conditions listed on this decision notice must be discharged **before** works commence on site. Failure to do this may mean implementation of planning permission is unlawful.

IT IS IMPORTANT THAT YOU READ THE ATTACHED ADVICE TO APPLICANTS.

WARWICK DISTRICT COUNCIL

NOTICE OF DECISION

w/16/2330

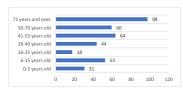
## APPENDIX D - March 2017 Questionnaire Results

#### ODTON UNDSERVAGE LAND

Summary of Results of Village Survey - March 2017

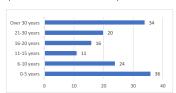
#### Section A: About you and your family

1. How many people live in your household in each of the following age groups?



Total residents represented: 368

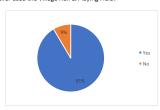
2. How many years has your household lived in Norton Lindsey?



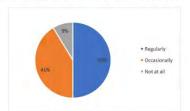
Total households represented: 141

#### Section B: Your use of the Village Hall & Playing Field

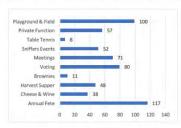
3. Has your household ever used the Village Hall & Playing Field?



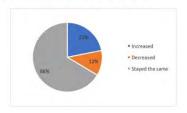
4. How often have members of your household use the Village Hall & Playing Field in the last three years?



5. Which of the following activities have members of your household attended in that time?

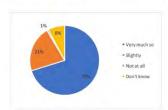


6. In the last 3 years has your household's use of the Hall & Playing Field?

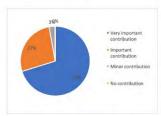


## Section C: Contribution to Village Life

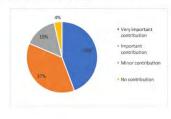
7. To what extend do you think residents of Norton Lindsey share a strong sense of community and



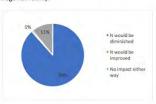
8. How important a contribution do you believe having a Village Hall & Playing Field makes towards creating and maintaining a sense of community spirit and belonging among Norton Lindsey's residents overall?



9. How important a contribution does having access to a Village Hall & Playing Field make towards your household's enjoyment of living in Norton Lindsey?



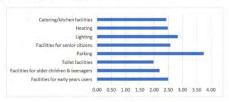
10. To what extend do you believe the character and appeal of Norton Lindsey as a place to live would be affected if it had NO Village Hall facility?



Section D: Looking ahead – options for the future

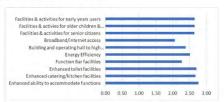
11. How well does the Village Hall, as currently configures, meet the needs of the features listed?

Average ranking – 1 = Very Poor, 5 = Very good



12. Please rate how important you believe each of the following to be when considering future provision of the Village Hall facilities for our community?

Average ranking - 1 = Unimportant, 3 = Essential



## **APPENDIX E - Tender Documents**



Contract Sum Analysis TWE Tender No			_	
Norton Lindsey Village Hall	£	£	L	Notes
A Design Work				
Architect	Nil			Allowance made in tender, no further requirement.
			_	O&M drawings 'as built' will be made available
Engineer	3500		L	Engineer drawings will be drawn up and followed
Building Regulations	1250		L	Inspection, submissions and Fees are all covered in this
SBEM/EPC certificates	785			Pre and Post Construction - Also costed by Phil ( NLVH use TW for this and remove the costs from Phil B)
Air/Sound Testing	1460			
Others	Nil	6995		
B. Preliminaries				
Contract, admin, travel, O&M, office etc	11350			Reduction of £4k as builling had been allowed for twice
Setting up site, security, welfare, storage and removal thereof	14340	25690		Insurance = Contractors all risks. Includes Herras fenci (additional cost for up to 4 weeks before ground works start to be confirmed by TWE)
C. Builders Work				
Slab/Foundation removal and site	7590			Strip out - includes off site disposal and clean stone
clearance				blinding. Fixed cost
Substructures				
Foundations	72982			Strip footings under walls, beam and block structure, including some load bearing internal walls. Also includ the brick skirt. Fixed price but subject to 1m depth for footing. Trial hole offered once contract signed.
ground floor slabs	Nil			Included in foundations sum
Timber frame (see final entry)				
scaffolding	4140			Required 6ft wide space around building
attendance etc	Nil			Included
Roof coverings	21525			Costeed as Concrete duo tiles for this shallow pitch. A bigger tile is used but looks asthetically like a smaller tile. Tiles yet to be agreed by planning.
Rainwater	1812			
Front elevation bay roof/coverings - Porch	Nil			Porch is included - spec priced at Glueclam plus claddir OR possible Oak posts
Windows and external doors (sundries)	Nil			Included
Internal Doors	3180			Additional cost for vision panel doors to meeting room and dressing room
Wall and ceiling finishes	11863			Thermacell to walls, plasterboard to ceilings plus finishing ready to decorate
Tiling	1200		Ĺ	Kitchen and toilet splashback - costed as white standar
Floor finishes	21000			Karndean & Polysafe (toilets & kitchen) To be retro fitted by others. £21k allowed but quotations may be less.
skirtings	880			TWE to fit skirting. Larndean fitted to skirting with a clear seal
Ceiling finishes	Nil		Н	Included in above

	Decoration	Nil	1	Now By NLVH
	Furniture, fittings and equipment			
Ì	Sundries	920	1.	Includes loo roll holders, soap holders, hand driers (type to be advised by TWE for LVH approval). Etc.
T	tollet boxings	350		
	Kitchen	15000		To be retro fitted by others. £15k total allowed but quotations may be less. Within this tender kitchen will be fitted to first fix and part 2nd fix for electrics i.e. H&I waste and electrics.
	Bar and back fitting	Nil		Removed from tender - to be installed at a later date
	Cleaners/store	500		Shelving only included here
	Add profit, attendance etc	60		
i	Stage	4000	11-	*Cost to be confirmed by TWE. 400mm raised platform with one step up
	External signage	Nil	0	Removed from tender to be completed by NLVH
Ĭ	Internal signage	Nil	167002	Removed from tender to be completed by NLVH (TWE providing H&S signage)
D.	Mechanical and electrical installation			
į	Incoming supplies/mains distribution	850	Ш	Electric cabinet to be constructed by NLVH prior to contract, just 6m connection to building and 3 phase cable to ASHP required
A	Electrics (lighting, small power, communications, fire alarm and security, earthing)	29741		OH cables will be discounted for 2 weeks by Western Power at NLVH cost (cablesdropped to cricket club - generator may be required). Dado electrics not now required - 20 sockets in the main Hall will be sufficient
	Noise Limiter	1000		
	Plumbing, ASHP, UFH, hot water, mains cold water	27780		Priced for Hot water system (to be located in cleaner store) CW to check with Phil. ASHP quoted as Samsun (better back up) Greensky. Costing for ASHP required b NLVH to allow for Grant funding (7 year pay back). Planning also need the noise levels. Water 1.5 bar needed.
	Ventilation (MHVR)	23500	p1	MHVR in main hall only (considerable saving) CW to check with Phil but condensation in other rooms not considered a problem, SystemAir with then only requir- one unit.
ľ	Sanitary	3075	T.	Revised as santiary only - priced as Armitage Shanks - range to be notified by TWE for NLVH approval
	Builders work	Nil	1	Included
Ī	Statutory authority works	Nil	85946	Removed as electrics covered above. Any water and sewrage charges will be covered by NLVH separately.
E.	External works	14		
	Car Park	Nil	3	Removed from tender - work to be done in later phase
	Paths	Nil	8 -3	Removed from tender - work to be done in later phase
-	Drainage	Nil	0	Included subs
	Total builders work tender		285633	
	Timber Frame Building		184430	188k less cost of roof lights now removed
	TOTAL	1 = 1	470063	

#### APPENDIX F - SCHEDULE OF ACCOMMODATION

## • Entrance/Foyer

- Acts as a crush space for the Multi-purpose Hall
- Access to toilets/cloakroom
- Access to kitchen
- o Double doors for furniture removal
- o Disabled access throughout in accordance with the Disability Discrimination Act
- Display space
- Mat well and 'clean off' carpet zone
- Power for cleaning, telephone point and fire/security alarm panel

#### Multi-Purpose Hall

- Adaptable space with good sound attenuation
- Acoustics suitable for speech and presentation work
- o Variety of seating configurations including conference, seminar, dining and education
- o Direct link with stores and kitchen servery, which can be locked off
- Good natural lighting with black-out facilities. Maximise view and access to the Playing Field
- o Good air change rate commensurate with use including securable natural ventilation
- o Interesting ceiling/roof space to create a space with high quality architectural character
- o Power around all perimeters, IT socket, telephone, TV point and hearing induction loop.
- Low pressure hot water heating from separate air source heat pump
- o IT terminal to include incoming Broadband connection

### Meeting Rooms

o IT terminal to include incoming Broadband connection

#### Kitchen

- Self-contained room
- Commercial specification to include hob, oven, preparation area, wash- up sink, hand-wash basin, dry goods store, refrigerator, warming, cupboards, tea boiler and servery
- Single phase power, dish washer, electric hob and oven with domestic hot water provided from the heat pump
- Extract ventilation hood and 15 air changes/hour by means of mechanical ventilation
- Easy clear hygienic finishes with tiled floor and walls, IP rated down lighters

#### Toilets

 Unisex toilets with hand washing facilities, including disabled and baby changing, and good disabled access in accordance with the Building Regulations Part M

#### Cloaks

Definable space for cloaks with hat/coat hooks

## Store

- Internal lockable store for equipment and decorations
- Adjustable shelving along one wall and good access
- o Accessible from Multi-purpose hall
- Double or door and a half for easy access
- Easy chair storage

#### • Cleaner

o Internal lockable store

### Refuse

Screened and lockable refuse storage area (external)

#### External works

- o Low maintenance and well drained pathways
- o Provision for disabled access from the car park
- Improved visual links